

# Ambassadors Pack

We are thrilled to introduce the Ambassador's Pack, a carefully curated set of resources designed to help you represent ***Kafka Effect*** and ***Seed Incident*** effectively. Whether you are promoting our initiative on social media, engaging with the community, or spreading awareness about our vision, this pack equips you with everything you need to be part of our adventure.

**Download the resources, spread the message, and reclaim your humanity!**

## - Banners

The pack includes a selection of banners optimized for different social media platforms, including X (Twitter), Facebook, and LinkedIn. These visuals are designed to help you promote the project effortlessly and maintain a consistent brand identity. Feel free to use them when posting about us or as profile covers and backgrounds.



## - Logos

We provide official logo files to ensure proper branding when discussing or sharing information about ***Kafka Effect*** and ***Seed Incident***. Using these logos correctly helps maintain visual consistency across different platforms.



### - Instagram Grids

The pack includes Instagram grid images designed to be posted in installments of three for a visually cohesive layout. These images follow a 1080x1350 format, ensuring optimal display on desktop grids while maintaining readability in square previews on smartphones.



#### How to Use Them:

- **Post in groups of three:** Each set is designed to be uploaded in a row for a seamless Instagram profile layout.
- **Optimized for mobile & desktop:** While the full image is best viewed on desktop grids, the design ensures key elements remain visible in the 1:1 square crop on mobile feeds.
- **Brand awareness & engagement:** These grids create an eye-catching aesthetic, making your profile stand out and reinforcing the *Kafka Effect* identity.

Use them strategically to tell a story, promote events, or highlight key messages while maintaining a polished and professional feed.

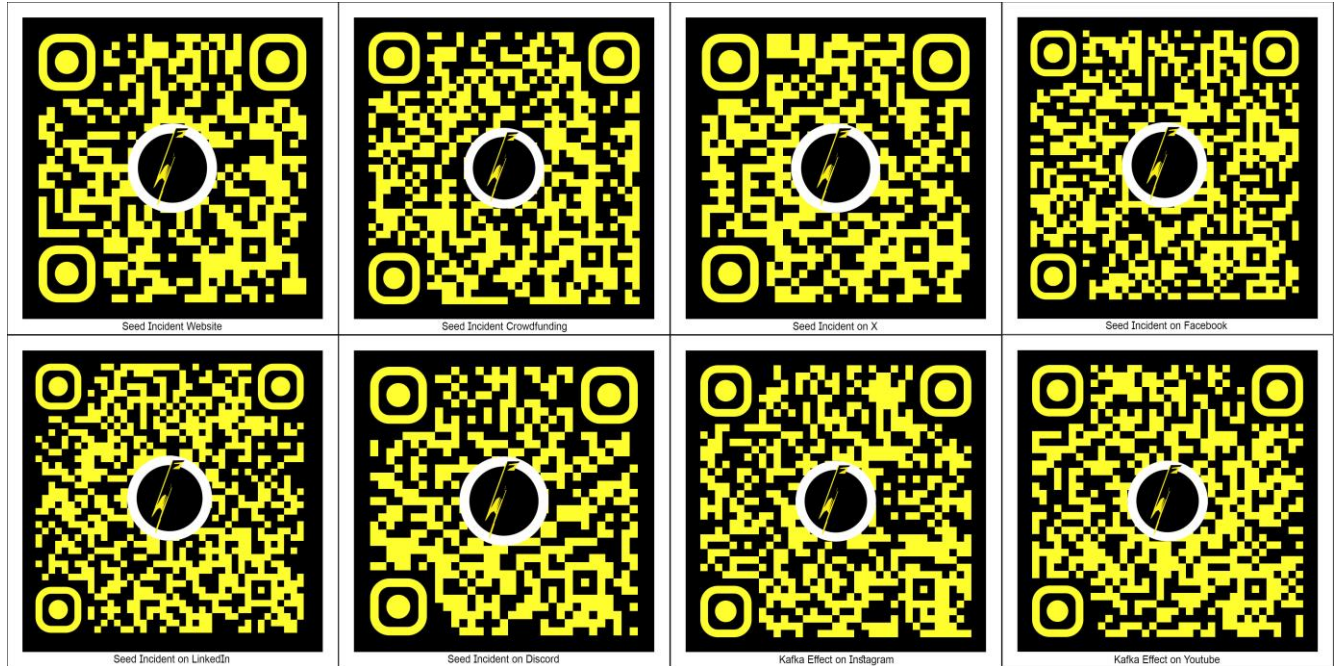
### - Icons

Two **custom icons** representing the *Kafka Effect* game and *Seed Incident* are included in the pack. These icons can be useful when creating custom content, overlays, or branding elements in your posts.



### - QR Codes

The pack contains QR codes linking to essential resources such as our official website, community channels, and important announcements. Feel free to integrate them into your content for easy access. Each QR code is labeled with its purpose, making it easy to direct people to the right resource.



### - Official Hashtags List

Using the correct hashtags helps us increase visibility and engage with a broader audience. When posting about **Kafka Effect** or **Seed Incident**, please include 3 or 4 of the following:

When talking about the project in general	#SeedIncident #KafkaEffect #PlayItBack #GoldenHearts
When talking about gaming	#KafkaEffectGame #KafkaEffectWorld #KafkaEffectMetaverse #Play4Purpose #PlayForChange
When talking about charity	#GivingBack #Play4Purpose #PlayForChange #ProfitableCharity

These hashtags allow us to track engagement, connect with our community, and promote our vision of gaming with a purpose.

## Slogans & Taglines

Our mission is more than just gaming—it's about shaping the future, making an impact, and redefining entertainment. Below are key slogans and taglines that represent our vision:

Slogans	Taglines
✓ <i>"Reclaim Your Humanity"</i>	✓ <i>"Conspiracy to Save The World"</i>
✓ <i>"Leverage Your Generosity"</i>	✓ <i>"Kafkaesque Crypto Degens"</i>
✓ <i>"Make Charity An Addiction"</i>	✓ <i>"Cypherpunks Of Gaming"</i>
✓ <i>"Change The World Click By Click"</i>	✓ <i>"Beyond Gaming: A Movement"</i>
✓ <i>"Make Charity Profitable"</i>	✓ <i>"Gaming Beyond the Screen"</i>
✓ <i>"Play For Good"</i>	✓ <i>"A World Where Reality is Optional"</i>
✓ <i>"Play For Change"</i>	✓ <i>"Digital Warriors. Real-World Legends"</i>
✓ <i>"Escape the System, Build Your World"</i>	
✓ <i>"For Gamers Who Write the Rules"</i>	
✓ <i>"Play to Shape Tomorrow"</i>	
✓ <i>"Live the Adventure, Leave a Legacy"</i>	

## How to get involved

Now that you have all the tools, here's how you can make the most impact:

- **Use our banners and logos** when posting about Kafka Effect.
- **Include the official hashtags** to amplify our reach.
- **Share our QR codes** to invite others to explore our ecosystem.
- **Engage with the community** on Discord, Telegram, and Twitter.
- **Be creative**—use stickers, slogans, and taglines to start conversations!

Your voice matters: Every post, every share, and every interaction helps build a stronger movement.

**Together, we are shaping the future of gaming!**